



The Outdoor Partnership Social Impact Report 2025 - 2026



Foreword

We are delighted to introduce our 2026 Social Value Report, which reflects another important year of learning, development and commitment to understanding the difference The Outdoor Partnership makes across the communities we serve. Our approach to social value continues to evolve, building on previous evaluation work and strengthening the ways in which we listen to participants, volunteers, partners and wider stakeholders. This ensures that the people who benefit from our work remain central to how we plan, deliver and improve our services.

We remain committed to reducing barriers to outdoor activity and to creating opportunities for people to experience the physical, mental and social benefits of being active outdoors. Social value helps us better understand what matters most to the individuals and communities we work with, what we are doing well, and where we can make meaningful improvements. This insight is essential as we continue to shape our future direction and ensure our work is responsive, directed by the people and communities we work with, inclusive and impactful.

During the past year, we have continued to work with Mantell Gwynedd to further embed social value across the organisation and strengthen our understanding of the outcomes created through our programmes. We are also beginning to develop social impact reports for each of our regions of operation across the UK. This will allow us to present a clearer picture of regional need, activity and impact, while recognising the different contexts in which our teams and partners operate.

We have also invested significant resources this year in a new monitoring and evaluation system. As this system becomes embedded, we expect it to provide more consistent data, richer insight and stronger evidence to support future development, learning and improvement. This investment marks an important step forward in how we measure, understand and communicate our impact and will help ensure that social value remains at the heart of The Outdoor Partnership's decision-making and long-term growth.



Tracey Evans
Chief Executive Officer

Summary

The Outdoor Partnership is an award-winning charity dedicated to enhancing people's lives through outdoor activities. Each year, we inspire people in local communities to take part in our programmes through participation, education, volunteering and employment, improving health, social and economic wellbeing while breaking down barriers so that the outdoors is accessible to all.

The Outdoor Partnership supports people across Wales, Ayrshire in Scotland, the southeastern counties and the Sperrins regions of Northern Ireland, Plymouth, Torbay, Cumbria, North Yorkshire and Coventry in England to make outdoor activity a lifelong pursuit. Our strategic approach is focused on creating generational change, where taking part in outdoor activities becomes a normal and valued part of everyday life within local communities.

Through this work, the charity and its partners have achieved several key outcomes, generating a Social Return on Investment of £8.42 for every £1 spent over the last year.

During 2025–2026, we continued to make a positive difference for the communities we serve, strengthening our partner networks and supporting the groups and individuals at the heart of our work.

Outputs

- ▶ Our core programmes created opportunities for **14,789** people from under-represented groups to engage in outdoor activities, often for the first time, supporting improvements in health and wellbeing.
- ▶ Our Officers also supported **147** community-based clubs and groups, reaching more than **7,000** active members and **838** volunteer leaders.
- ▶ Our equality, diversity and inclusion programme provided outdoor activity opportunities for **3,330** people.
- ▶ **838** volunteer leaders gave their time to enable **7,040** people to participate in community-based outdoor activity clubs and groups, contributing an estimated **£2.5 million** in value to their local communities based on commercial instructor rates.
- ▶ **487** people took part in our Pathways to Employment programme, with **247** participants gaining National Governing Body qualifications, **160** progressing to further learning and training, **39** moving into volunteering and **66** entering full-time employment.
- ▶ **5,448** people took part in Adventure Therapy and social prescribing projects as part of our Health and Wellbeing programme.

For this Social Impact Report, and to capture longer-term outcomes, we have drawn on data from participants who completed programmes of six or more sessions. This is to ensure we are not overclaiming the social value we create, in line with SROI methodology and the social value principles.



SOCIAL IMPACT REPORT 2025 - 2026

**Social Return
on Investment**

£1 → £8.42

Community Cohesion

6,375 individuals attended taster sessions in the community

All individuals who attended the taster sessions had an **increased understanding and awareness of how to participate in outdoor activities**



Pathways to Employment

9 individuals attended the Pathways to Employment programme

93% of individuals reported improvements in their **mental well-being**.

100% of individuals felt more **independent**.

Individuals also reported improvements in their **physical health**, and many felt **less isolated**.



Health and Well-being

141 individuals attended health and well-being projects.

84 of individuals noted improvements in their **mental well-being**.

67% of individuals reported improvements in their **physical health**.

75% of individuals felt **less isolated**.

Volunteering

26 volunteer ambassadors recruited through TOP.

123 volunteers supporting the Caru Eryri project.

83% of volunteers feel **more positive about the future**.



Equality, Diversity and Inclusion

486 interactions provided through Equality, Diversity and Inclusion programmes.

93% of individuals narrated improvements in their **mental well-being**.

70% of individuals described improvements in their **physical health**.

89% of individuals shared they felt more **empowered to take on new challenges**.

Club Development

147 clubs have received support from the Local Development Officers.

59% of clubs stated they had **increased their capacity** due to the support they received.

76% of clubs stated they were **more inclusive**.

42% of clubs stated they were **more financially viable**.



Social Value

Everything we do will have an impact on people, but how do we know that we are creating a positive change in people's lives? Social Value is a framework of principles that allows us to measure our impact and focuses on people's well-being and understanding what's most important to them. By listening to our stakeholder we can account for the value that we create but also ensure that our resources are allocated to where we can have the biggest impact.

Taking a more holistic approach to impact measurement means that positive, negative, intended and unintended changes can be accounted for – and ultimately when these are compared to the relative costs of their creation, the Social Return on Investment is identified.

The 8 principles of Social Value

1. Involve stakeholders

Inform what gets measured and how this is measured and valued in an account of social value by involving stakeholders

3. Value the things that matter

Making decisions about allocating resources between different options needs to recognise the values of stakeholders. Value refers to the relative importance of different outcomes. It is informed by stakeholders' preferences.

5. Do not over-claim

Only claim the value that activities are responsible for creating. Counterfactual allows us to consider what could happen without the intervention, and much research has been done on this previously and therefore we ensure appropriate rates are included to avoid over-claiming. Attribution allows us to consider the contribution of others, and The Outdoor Partnership works in partnership with various organisations and therefore some of the value has been attributed to them.

7. Verify the result

Ensure appropriate independent assurance. The Outdoor Partnership commission Social Value Cymru to verify the result and provide external assurance and recommendations for improving impact.

2. Understand what changes

Articulate how change is created and evaluate this through evidence gathered, recognising positive and negative changes as well as those that are intended and unintended.

4. Only include what is material

Determine what information and evidence must be included in the accounts to give a true and fair picture, such that stakeholders can draw reasonable conclusions about impact.

6. Be transparent

Demonstrate the basis on which the analysis may be considered accurate and honest and show that it will be reported to and discussed with stakeholders.

8. Be responsive

Pursue optimum Social Value based on decision making that is timely and supported by appropriate accounting and reporting.

England

REACH Women Therapeutic Climbing programme

When the REACH Women Therapeutic Climbing programme began, it was never just about learning to climb. It was about creating a safe, compassionate space where women could reconnect with their bodies, build confidence and discover physical activity in a way that respected their lived experiences.

Delivered with Climb Well CIC, the 12-week programme brought together qualified climbing instructors who are also licensed therapists. Each session combined indoor climbing with therapeutic group support, focusing on wellbeing, confidence, connection and self-esteem.

The programme responded to a clear local need. Whitehaven had an excellent but underused climbing wall, with little provision for beginner women climbers. The group supported women living with gynaecological trauma and hormonal health challenges, including endometriosis, PCOS, surgical menopause, hysterectomy recovery and ovarian cancer experiences. Many arrived facing low confidence, health worries, cost, caring responsibilities and the fear of not knowing anyone.

Over the weeks, something began to shift. Twenty-two women signed up, and those completing both baseline and follow-up monitoring showed clear progress: mental wellbeing rose by 13%, physical health by 20%, social connection by 29%, confidence by 15% and self-esteem by 41%. But the numbers only tell part of the story.

At the start, six out of eight women said confidence was a barrier, and four said they did not know anyone to go with. By the end, only one still identified confidence as a barrier, and no one said not knowing someone was stopping them. Climbing became a shared experience where women could talk openly, encourage one another and recognise their own strength.



Their words bring this change to life. One participant called REACH Women “**a total life changing opportunity**” and said she felt psychologically safe from the first session. Another said, “**I feel more confident and empowered, and each week more and more accomplished.**” Others spoke of friendship, self-belief and achieving more than they expected.

The story has continued beyond the funded programme. The women have created their own peer support network and now meet through a new beginner women's climbing group in Whitehaven. Led by qualified volunteers, the fortnightly sessions will help keep the momentum going and support long-term sustainability. What began as a therapeutic climbing programme has grown into a community of women supporting one another: moving from uncertainty to confidence, from isolation to connection, and from climbing as something unfamiliar to a source of strength, wellbeing and belonging.

Northern Ireland

Women's Hill Skills Project: Confidence, Connection and Leadership in the Hills

For many women, stepping into the hills can feel like stepping into unfamiliar territory. The Women's Hill Skills Project set out to change that. Delivered across the Mourne and Sperrins Areas of Outstanding Natural Beauty, the programme created a safe, welcoming and women-only space where participants from rural communities could learn, grow and see themselves as confident hill walkers and future outdoor leaders.

Led by female instructors and shaped around the Mountaineering Ireland coaching pathway, the project offered 15 progressive training days that built skills step by step. Participants learned practical navigation, safety awareness and decision-making in the uplands, while also building trust in themselves and in each other. For some, the journey moved quickly from first steps in hill skills to completing Mountain Skills 1 and 2.

The programme reached a powerful milestone on International Women's Day, when participants came together for an expedition on 8 March. It was more than a walk: it was a celebration of confidence, visibility and achievement. With a local outdoor sauna provider adding a wellbeing element, the day recognised how far the women had come, not only in their technical skills, but in their belief that these landscapes belonged to them too.

The project supported Sport NI priorities by addressing health inequalities, improving mental and physical wellbeing, reducing rural isolation, and creating pathways for women to progress into accredited Mountain Skills and Hill & Moorland Leader qualifications. Six committed participants who completed both MS1 and MS2 were supported with branded hiking kit, helping remove practical barriers and recognising the commitment needed to continue their journey.

At its heart, the project was about more than training. It was about connection: connection to place, to peers, and to personal potential. Participant feedback captured real change, with women reporting greater confidence in navigation, improved independence, and a stronger sense of safety on the hills. They valued the patience, encouragement and expertise of the instructors, and the small-group approach that made space for different abilities and starting points.

The women-only environment was repeatedly highlighted as one of the project's greatest strengths. It created trust, reduced pressure, and allowed participants to ask questions, practise skills and take leadership in a setting where they felt supported. For rural participants, local delivery was equally important, removing travel barriers while strengthening their relationship with the Mourne and Sperrins.

The Women's Hill Skills Project shows what can happen when outdoor learning is local, inclusive and designed around the needs of women. It helped participants move from uncertainty to independence, from isolation to peer support, and from participation towards leadership. With continued investment, this model could be expanded across rural AONBs, creating more women-only hill skills opportunities, stronger progression into accredited leadership pathways, more flexible weekday delivery, recognition for one-day sessions, and wider promotion beyond social media so that more women can find their place in the hills.



The impact is already reaching beyond the programme. Many participants expressed interest in continuing through Lowland Leader, Hill & Moorland Leader, and further Mountain Skills pathways, with some aiming to lead walks in their own communities. A participant tracker portal will help TOP understand these longer-term journeys, including future participation, volunteering and leadership development.

Northern Ireland

Bolster Wellbeing Project

The Bolster Wellbeing Project was funded by the PHA through the Developing Healthy Communities Fund. The Bolster Community works with adults with Autism and learning disabilities and has identified that being involved in outdoor activities is really beneficial for their members, so we put together an 8-week programme for them to participate in. Over the project, we had 24 buddies from Bolster taking part in various outdoor activities.

Activities included;

- Nature well-being and bushcraft at Hillsborough Castle and Gardens
- Climbing sessions at Boulder World in Belfast
- Watersports sessions at Moira Lakes
- Accessible cycling sessions at Craigavon Lakes
- Navigation sessions at Tollymore and Gosford Forest parks



Feedback/outcomes

All participants completed feedback forms after participating in the programme – they all reported that through taking part in the activities, they experienced an improvement in their well-being

Feedback from participant

“I had a ball! I loved doing the water sports.
It puts me in good form!”



Feedback from staff

“The buddies always look forward to every activity arranged by the Outdoor Partnership. Each activity has been carefully designed to be fully accessible for all their needs, ensuring that every buddy can participate comfortably and safely. At the same time, these experiences have allowed them to discover new places and interests—many of which they would never have encountered without the Outdoor Partnership supporting them. For many buddies, these activities were things they never imagined themselves doing. The opportunities have had a meaningful impact on the buddies’ overall wellbeing.

Many have noticed improvements in their confidence, physical health, and willingness to explore new activities. Although trying something unfamiliar was often daunting, the support they received ensured they were able to participate with enthusiasm and determination. With every experience, they continue to build resilience, discover new strengths, and embrace new opportunities”.

Conclusion

The group is very keen to take part in more outdoor activities. We will use the learning from this project to plan future programmes and seek funding for further opportunities.



Northern Ireland

Adventure Group Lough Erne Expedition

The Adventure Group have been meeting regularly throughout the year for canoe and climbing sessions and were keen to have a weekend adventure. The group members have a range of mobilities and some are wheelchair users.

In May we partnered with Accessible Adventures Ireland to support 10 participants to take part in a Canoe Expedition on Lough Erne, Co Fermanagh. The trip was subsidised by The Outdoor Partnership South East NI. Paul from Accessible Adventure Ireland was able to cater to the needs of the group with different canoes and adapted seats so that everyone was comfortable and supported.



The groups stayed at The Share Centre from where they were able to easily access the Lough. On the Saturday they had an exhilarating trip on a rib to the starting point and enjoyed a day on the water with visits to the Lough's many islands – this was followed by a breath work session to relax and unwind. On Sunday the group visited the Haire Krishna community on Lough Erne where they were invited to join a celebration which was a fascinating experience for all. Having off road wheelchairs supplied by Accessible Adventures Ireland meant that the group members were able to explore the Islands they visited during the trip making it a more accessible experience for all.

Feedback / Outcomes

The feedback from this trip was really positive with everyone keen to do more trips like this in the future.

"It's not something I would have done/ felt capable of without the support of the organisers. Being in the fresh air, open water, one with nature".

"I really enjoyed getting to meet new people and experience new things like kayaking as it was my first time doing anything like it!"

Group member Nathan shared some feedback in a video made about the event;



"Going out on travels with other folks in the same situation as yourself is a very humbling experience when you get to hear people's stories and how they acquired their injuries and stuff. It's a really nice bonding experience and creating new friendships for sure. The social aspect is incredible and words can't describe the skill learning – I've started rolling my kayak which is something that I never thought I could do. It's really good for my mental health being involved in events like this – the main thing for me is getting out on the water and having chats instead of having to text somebody. It's that face to face contact that not everyone gets".

These trips have further reinforced that events like this are really valuable for the participants to have a space for them to come together and take part in experiences which deliver opportunities to develop skills and have many benefits for the participants health and wellbeing. It is important to have regular sessions and events to continue the learning and social element of the group as well as giving new participants the opportunity to get involved.

Scotland

Wellbeing In Nature

A six-week Wellbeing in Nature pilot brought South Ayrshire residents together in local green spaces to explore nature, build confidence outdoors and support mental and physical wellbeing. Delivered by The Conservation Volunteers (TCV), with funding and support from The Outdoor Partnership, Adventure Carrick and Volunteer Action South Ayrshire through the Scottish Government Communities Mental Health and Wellbeing Fund, the programme offered a gentle, accessible route into green health activity.

The challenge: The pilot aimed to help residents registered with South Ayrshire medical practices access nature-based activities through self-referral, medical referral or social prescribing routes. It focused on increasing awareness of biodiversity, improving wellbeing, widening access to outdoor activity and strengthening partnerships across health, community and green-space sectors.

What happened: From 15 January to 19 February 2026, weekly 2.5-hour sessions were delivered at Fullarton Woods in Troon, Rozelle Park in Ayr and Belleisle Park in Ayr. Each session combined a gentle guided walk, informal learning and time for hot refreshments and conversation. Themes included woodland ecology, sensory exploration, local birds, hidden wildlife beneath our feet, minibeasts and colour in nature.

Who took part: Across the series, 24 people were involved, including 14 individual attendees and staff from TCV, Community Link Practitioners and The Outdoor Partnership. Attendance began slowly but strengthened through repeat participation, with an average of four attendees per session. All individual attendees came through self-referral, supported by promotion through social media, posters, leaflets distributed to medical practices and local partner networks.

What was learned: The pilot showed that nature-based wellbeing activity is valued when it is relaxed, local, informative and sociable. Repeating sites worked well because it built familiarity, while weekly spacing created continuity. However, barriers remained, including ill health, poor weather, transport issues, last-minute cancellations and email booking glitches. A longer promotion period and stronger referral buy-in from health and social care professionals would help future programmes reach more people.



Next steps: Future delivery should test the model across wider Ayrshire, improve booking systems, strengthen green health referral pathways and develop awareness campaigns with medical practices and Community Link Practitioners. With stronger promotion and referral routes, the pilot has potential to become a sustainable wellbeing offer that connects people, nature and community support.

The impact: Participants reported learning more about everyday nature, discovering local green spaces on their doorstep and feeling motivated to continue noticing, supporting and enjoying wildlife. Feedback highlighted the value of knowledgeable facilitation, small group size, varied habitats and the chance to socialise after each walk. One participant said they “felt energised” after the Feathered Friends walk, while another reflected that the sessions helped them learn “plenty of new things” in an enjoyable and welcoming setting.

Scotland

Largs Academy Onboard Sailing Programme

The programme was a joint effort between The Outdoor Partnership, Ayrshire, The Nuclear Decommissioning Association, Active Schools, and the Royal Yachting Association (RYA). Each partner played a distinct role, from strategic oversight to participant identification and high-quality sailing instruction.

Inclusive Outdoor Learning: Twelve pupils from diverse backgrounds, including New Scots, young carers, care-experienced pupils, school refusers, and those needing extra support—participated. The programme was designed to be accessible and supportive, ensuring equity and empowerment for all involved.

Activities and Skills Development: Sessions at Largs Sailing Club included practical sailing, boat rigging, understanding wind and tide, navigation, teamwork, and capsized recovery. Pupils gained recognised sailing qualifications through the RYA OnBoard programme.

Positive Impact on Wellbeing and Engagement:

- **100%** of participants enjoyed the course and felt more confident.
- **75%** felt very confident sailing a dinghy; the rest felt somewhat confident.
- **83%** wanted to continue sailing;
- **67%** joined the local club and sailed weekly.
- Teachers and partners observed improvements in self-esteem, resilience, and social connection.



Participant Reflections: Young people expressed surprise and enthusiasm about trying sailing, highlighting increased confidence, enjoyment, and a desire to continue. The programme provided a unique opportunity for personal growth and skill development.

Outcomes and Future Plans: The programme fostered a sense of achievement, increased physical activity, and sustained engagement. Partners plan to scale the initiative and embed sailing into broader outdoor learning offers, aiming to reach more young people across Ayrshire.

The Largs Academy Onboard sailing programme demonstrates the value of partnership-driven, inclusive outdoor learning. It successfully promoted wellbeing, skill development, and long-term engagement among young people who may otherwise face barriers to participation.

Wales

Building an Inclusive, Sustainable Kayak Club Through Coach Education

Seren Dŵr Paddle Sports Club is a community-led paddle sport club providing slalom, freestyle and recreational paddling opportunities for young people, adults and families across South Wales. Like many grassroots clubs, it faced post-COVID challenges in retaining enough qualified volunteer coaches to keep sessions safe, affordable and inclusive.

Coach development became a key pressure point. Volunteers faced rising qualification, revalidation and travel costs, alongside wider cost-of-living pressures. Without support, the club risked losing coaches and reducing opportunities for young people, families and under-represented groups.

Through The Outdoor Partnership's Coach Education funding, Seren Dŵr has strengthened its coaching pathway. Support has helped volunteers complete and renew core Paddle UK qualifications, including Paddle Sports Safety and Rescue, First Aid and Paddle Sports Instructor training. This has reduced financial barriers and allowed the club to plan more sustainably.

A standout impact has been the development of Tavian, a wheelchair-using young paddler who qualified as a Paddle Sports Instructor at 17. He now coaches weekly across adult, youth and mixed-ability sessions. For members, being coached by a disabled instructor is simply part of normal club life, helping to embed inclusion and provide visible representation for young people.

The club's approach is practical and welcoming: rather than separating participants by label, it aims to include everyone who comes through the door. This is particularly important for neurodivergent young people, many of whom have found confidence, friendship and belonging through paddle sport.

Impact

- **Young and disabled leaders developed into visible coaching roles**
- **Inclusive delivery embedded into mainstream club activity**
- **Volunteer coaches retained through supported qualification pathways**
- **Safer progression routes created for young paddlers**
- **Financial barriers are reduced for volunteers and families**
- **Long-term resilience strengthened for a community club**
- **Targeted coach education funding has created value far beyond qualifications alone. It has helped Seren Dŵr build confidence, representation, safer participation and a more sustainable future for inclusive community paddle sport.**



Wales

Supporting Young Carers in Caerphilly

Since 2023, The Outdoor Partnership has supported young carers across Wales to access outdoor activities as meaningful respite from their caring responsibilities. In Caerphilly, this work has been developed with the Young Carers Service, Families First, the Local Authority and Caerphilly Adventures, creating a progressive programme that helps young people build confidence, skills and wellbeing through adventure.

Following consultation with young carers, parents, staff and local services, the programme was designed to offer a clear pathway: local doorstep adventures such as walks at Cwmcarn, paddling at Pen-y-fan Pond and e-mountain biking in Risca; day trips including surfing at Porthcawl and caving in the Bannau Brycheiniog; and residential experiences in North Wales, including climbing Yr Wyddfa/Snowdon in both summer and winter conditions.



A key strength of the programme has been consistency. Activities have been delivered in partnership with Caerphilly Adventures, enabling instructors to build trusting relationships with the young carers. This helped participants progress from familiar local activities to more challenging adventures, developing resilience, independence and confidence along the way.

Cameron, a young carer from Aberbargoed, has taken part in most of the sessions over the last two years. At home, he helps care for his siblings, and the programme has offered him time away, new experiences and space to recharge. He described home life as sometimes being “wild” and said the trips gave him a much-needed break, helping him feel calmer when he returned home.

Over time, Cameron has grown from a kind and supportive participant into a positive role model for younger carers. During a residential trip to North Wales, he chose to support younger participants in reaching the summit of Yr Wyddfa/Snowdon in poor weather conditions, even though he had already summited on a previous trip. This demonstrated his maturity, empathy and developing leadership skills.

Cameron has since progressed into post-16 education and enrolled on a Public Services course, where he can continue to develop his leadership and mentoring skills. He hopes to remain involved with the young carers adventure respite trips as a volunteer when he turns 18.

Cameron's Reflections

In an online interview, Cameron shared that one of his favourite experiences was the February residential trip to North Wales. He spoke about falling in love with the mountains, the peace and quiet, and the opportunity to make new friends. He also valued the down time, including the games room, hot chocolate after a long day on the mountain and the food at the centre. The trips have inspired Cameron to explore more places in the future, including Caernarfon Castle, Scafell Pike, the Scottish Highlands and Ben Nevis. He also expressed interest in a longer residential trip, building on the three-day, two-night format used previously.



Impact

The Caerphilly programme shows how progressive outdoor experiences can improve young carers' wellbeing, provide vital respite and help them develop practical skills, confidence and aspirations. Cameron's journey highlights the wider value of adventure: it has supported his personal growth, strengthened his sense of possibility and helped him see how he can positively support others.

The Outdoor Partnership

Social impact by project

Community Cohesion

Improving community cohesion by breaking down barriers for underrepresented groups through targeted sessions, development programmes, and inclusive events, supporting community groups and clubs to establish sustainable, inclusive spaces and places, and fostering cross-community connections.

➤ Social Value - £156,187

Equality, Diversity and Inclusion

We embed our vision of equitable access for all by co-designing projects with those facing the greatest barriers. We have recently developed a new EDI strategy identifying regional priorities identified by the communities we serve.

➤ Social Value - £2,584,902

Pathways to Employment

Supporting people and communities experiencing poverty, disadvantage or discrimination improving employability skills, confidence, social interaction, mental, physical health and wellbeing, providing exit-routes into further participation, training, volunteering, employment.

➤ Social Value - £32,358

Health and well-being

We develop sustainable adventure therapy/social prescribing projects working across sectors to increase physical activity levels and improve mental and physical health, providing links with local community clubs and groups enabling people to lead independent long-term active lifestyles tackling inactivity and isolation.

Social Value - £536,432

Volunteering

Our volunteering ambassadors programme aims to create a workforce of volunteers supporting sustainable community provision. The programme provides safe spaces for volunteering and leadership, focusing on supporting those with protected characteristics, taking on roles and becoming advocates of the community in which they live in.

Social Value - £115,364

Club Development

Our Local Development Officers offers support to existing clubs as well as supporting the development of new clubs. This support will include good governance, recruiting and retaining volunteers, marketing, attaining funding as well as developing the interest in the activities across the United Kingdom.

Social Value - £2,468,481

**Social Return
on Investment**

£ 1 → £8.42

Plans for the future to maximise impact

This report demonstrates the positive impact The Outdoor Partnership has in the lives of people across the United Kingdom. We have invested much resources to demonstrate our social value but most importantly to develop an impact management system that allows us to look at how we can maximise impact within communities.

Recommendations and priorities for social value management in 2026/2027 includes:

-  Regularly review and refine outcome measures across all core programmes
-  Expand the sample size of social value surveys to strengthen our evidence base
-  Further investigate the social value generated by our Adventure Learning programme
-  Adopt a new data platform to improve strategic decision-making around social value
-  Maintain and grow service delivery across the United Kingdom
-  Strengthen partnerships with local providers and clubs to improve community well-being, increase access to the outdoors, and reduce barriers to participation
-  Create a local SROI report to better understand the impact of the project on a local level

The social value has been independently reviewed by [Social Value Cymru](#). In preparing this report, appropriate estimations have been made based on data collected from stakeholders and using financial proxies. To view the full value map please contact us.

Data sources:

[Global Value Exchange](#)
[GOV.UK](#)

For further information about our other social value evaluations, please visit our [website](#).